



FIRE SAFE FESTIVAL

MAY 16, 2026

SPONSORSHIP OPPORTUNITIES

The Fire Safe Festival brings together homeowners, community leaders, and the region's leading organizations in wildfire prevention and preparedness for a day of education, action, and connection. This is your opportunity to put your brand in front of a highly engaged, motivated audience that is actively investing in protecting their homes and communities.

WHY SPONSOR THE FIRE SAFE FESTIVAL?

- **Reach the Right Audience:** Our attendees are homeowners and community leaders who are actively engaged in wildfire preparedness — not passive spectators. They are making decisions and taking action.
- **Elevate Your Brand:** Position your organization alongside the most trusted names in wildfire prevention. Sponsorship signals that you are a committed partner in community resilience, not just a vendor.
- **Grow Your Business:** Drive direct sales on event day while building lasting relationships with top brands, agencies, and organizations in the wildfire preparedness space.

SPONSORSHIP TIERS

PLATINUM — \$3,000+

- Platinum Sponsor recognition across all digital & print collateral
- Dedicated social media post & highlight from the Santa Monica Mountains Fire Safe Council
- Confirmed festival booth with priority placement (limited availability)
- Prominent event signage, dedicated recognition, and branded crew apparel worn throughout the day

GOLD — \$1,500

- Gold Sponsor recognition across all digital and print collateral
- Dedicated social media highlight from the Santa Monica Mountains Fire Safe Council
- Prominent event signage

SILVER — \$500

- Silver Sponsor recognition across all digital and print collateral

Interested in sponsoring? Contact us at jojo@smmfsc.org or visit smmfsc.org/fire-safe-festival

Santa Monica Mountains Fire Safe Council is the producer of the Fire Safe Festival

Santa Monica Mountains Fire Safe Council is a 501c3, TAX ID 93-4806101